BACHELOR OF APPLIED SCIENCE:
BUSINESS

Program Mission Statement
Using a small business, rural context in the classroom, the business and technology department values problem-based learning and hands-on and team-based projects highly integrated with technology. The BAS (business) degree is designed to enable students to build on a highly technical (non-business) associate of applied science degree to acquire the practical, intellectual, technological, problem-solving, and communications skills necessary for successful participation in a diverse, dynamic, and global society.

Graduate Outcomes
- Understand and apply fundamental concepts and practices of business primarily management, marketing, finance, and risk assessment.
- Understand and apply economic principles.
- Develop an ability to identify problems, collect and assess data, and present solutions
- Utilize computer software and hardware tools for problem solving, decision-making and communication.
- Exhibit effective oral and written communications skills for successful interactions in business settings.
- Demonstrate creative, ethical behavior in individual and team-based projects while learning to stay focused and use personal initiative to accomplish established goals.
- Recognize and respect the diversity implicit in global society.

Specialized Accreditation and Assessment
The University of Montana Western has received specialized accreditation for its Bachelor of Science and Bachelor of Applied Science degree programs in business through the International Assembly for Collegiate Business Education (IACBE), Olathe, Kansas.

Graduate outcomes are assessed using both direct and indirect measures: oral/written communications skills assessed at beginning, midpoint, and end of the business program, nationally-recognized and normed standardized exam administered to all senior students, internship evaluation from supervisors, exit interviews with graduating seniors, alumni surveys, and cumulative evaluation of faculty performance.

The assessment plan and annual report can be found at http://www.umwestern.edu/accreditation.html#umw-tabbed-iacbe